**ANIMAL NUTRITION**

Key strategies within the animal nutrition industry are focusing on sourcing novel, nutrient-rich, sustainable and clean label ingredients. With the interest of improving the health of animals, the planet and the industry, natural sources of plant proteins, carbohydrates, fats and fibers are increasingly desired by manufacturers and consumers alike.

**HEALTH BENEFITS**
- Bone & Joint
- Gut
- Cardiovascular
- Muscular
- Brain
- Weight Management
- Mood
- Skin & Hair
- Eye

**PRODUCT TYPES**
- Botanical Extracts
- Marine Extracts
- Fruits
- Vegetables
- Proteins
- Lipids/EFA’s
- Algae/Seaweed
- Grasses
- Essential Oils
- Herbs & Spices
- Sweeteners

**USES**
- Color
- Aroma
- Flavor
- Binding
- Emulsifying
- Coating

**APPLICATIONS**
- Pet Food
- Pet Treats
- Supplements
- Aquaculture
- Livestock

With a key focus on enhancing animal health and performance, scientific studies have highlighted the importance of the gut-brain connection in pets and livestock. With the demand of improving feeds, foods, supplements, treats and toppers for all species, industry formulators are sourcing more natural proteins, flavors, colors and preservatives to replace highly processed and synthetic ingredients.